

Estancia Chef Sweepstakes
OFFICIAL RULES - NO PURCHASE NECESSARY.

ELIGIBILITY: The Estancia Chef Sweepstakes (“Sweepstakes”) is only open to legal residents of the 50 United States and the District of Columbia who are 21 years of age or older as of the date of entry. Void where prohibited by law. Officers, directors and employees of Estancia Winery (“Sponsor”), its affiliates, subsidiaries, licensed alcoholic beverage retailers and wholesalers, and other alcoholic beverage licensees, advertising and production agencies, electronic media firm, Sweepstakes Consulting, LLC, and members of their immediate families and those living in the same household are not eligible to participate. All federal, state, and local laws and regulations apply.

TIMING: The Sweepstakes begins at 9:00 am on May 1, 2015 and ends at 11:00 pm on June 30, 2015 (“Sweepstakes Period”). All times are Pacific Time or “PT.” Limit of one (1) entry per person or e-mail address per day.

HOW TO ENTER: Complete and submit the online entry form found at www.estanciawines.com/sweepstakes (“Sweepstakes Website”). Invite friends and you’ll receive one (1) additional entry for every unique friend who enters the Sweepstakes during the Sweepstakes Period as determined by his or her email address. Entrants must be the authorized account holder of the e-mail account from which the entry is made. Entries generated by script, macro or other automated or mechanical means will be void. The collection of entry registration information by Sponsor is subject to its privacy policy found at <http://www.estanciawines.com/privacy-policy/>.

THREE (3) PRIZES and Approximate Retail Value or “ARV”: Each prize is a trip for winner and one (1) guest consisting of roundtrip coach air transportation for two (2) people from the major U.S. airport nearest winner’s residence to New York, New York, on Sponsor’s choice of dates approximately mid-October of 2015, two (2) nights double-occupancy hotel accommodations, \$250.00 in spending money, and a cooking lesson including a meal to eat (\$100 ARV/person) for a total prize ARV of \$2,450. Total ARV of all prizes: \$7,350. Prize does not include alcoholic beverages. Winner and guest must travel on dates specified by Sponsor to be determined by the drawing date or prize is forfeited and an alternate winner will be selected. Travel and lodging are subject to space availability. Winner and his or her companion must travel on the same itinerary and are responsible for travel identification. Any expenses not mentioned above are the winner’s responsibility. No substitution for prize except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded, at the Sponsor’s sole discretion. Prizes are not transferable or redeemable for cash. Taxes are the winner’s responsibility. Odds of winning depend on the number of entries received.

WINNERS will be selected on or about July 2, 2015, in a random drawing conducted under the supervision of Sweepstakes Consulting, LLC, an independent agency whose decisions are final on all matters relating to the Sweepstakes. Potential winners will be notified by e-mail and required to complete an Affidavit of Eligibility and Liability/Publicity Release that must be returned within fourteen (14) days of the date on the notification or prize will be forfeited and an

alternate winner will be selected. Winner's travel companion must be a legal U.S. resident age 21 or older and will be required to execute a Liability/Publicity Release prior to issuance of travel documents. Any prize notification or prize returned as undeliverable will be awarded to an alternate winner. Prize acceptance constitutes permission (except where prohibited) to use winner's name, photographs, and likeness for advertising and publicity purposes without additional compensation.

GENERAL TERMS: Entrants agree to be bound by these Official Rules. Participants, by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its subsidiaries, affiliates, advertising and promotion agencies, electronic media firm, Sweepstakes Consulting, LLC, and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of, or inability to use a prize in the Sweepstakes, or their participation in the Sweepstakes, or their participation in any Sweepstakes or prize related activity, or any travel related to the Sweepstakes, or any travel for any prize related activity. Sponsor and its agents are not responsible for lost, late, misdirected, damaged, incomplete or illegible entries or Internet technical, hardware, software, telephone, or transmission failures of any kind, which may limit a person's ability to enter the Sweepstakes. Sponsor and its agents are not responsible for any injury or damage to entrants' or any other person's computer related to or resulting from entering or downloading any materials in the Sweepstakes. Sponsor reserves the right to cancel or suspend advertising the Sweepstakes on the Internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or proper conduct of the Sweepstakes. Sponsor reserves the right to terminate or modify the Sweepstakes or online portion thereof, if, at any time, Sponsor's phone and/or online service is no longer available or compromised by any virus, bug, or other intervention beyond Sponsor's control. Sponsor reserves the right to disqualify any entrant found to be disrupting the operation of the Sweepstakes or its web site. If the integrity of the Internet portion of the Sweepstakes is compromised in any manner, Sponsor reserves the right to modify Sweepstakes and randomly select a winner from valid entries received that are unaffected by the problem. In the event of a dispute as to the identity of any online entrant, entrant will be deemed the individual identified on the online entry form. No transfer or assignment of entries is permitted. Entries become the sole property of the Sponsor. The collection of entry information by Sponsor is subject to its privacy policy found at www.cbrands.com. All issues and questions concerning these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of New York State, without giving effect to any choice of law or conflict

of law rules (whether of New York State or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York State.

WINNERS LIST: For the winners' names, send a self-addressed stamped envelope to: Estancia Chef Winners List, PO Box 25309, Rochester, NY 14625-0309.

SPONSOR: Estancia Winery, Acampo, CA.