

Tom Gore Vineyards Farm-to-Glass Sweepstakes

OFFICIAL RULES - NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT IMPROVE ONE'S CHANCES OF WINNING. Each text message, sent or received, may incur a charge as provided in your rate plan. Standard message and data rates may apply. If you enter via text message, you will receive two text messages in response to your entry. Text-messaging may not be available through all wireless carriers.

ELIGIBILITY: The Tom Gore Vineyards Farm-to-Glass Sweepstakes ("Sweepstakes") is only open to legal residents of the 50 United States and the District of Columbia, who are 21 years of age or older as of the date of entry. Void where prohibited by law. Officers, directors and employees of Tom Gore Vineyards ("Sponsor"), its affiliates, subsidiaries, licensed alcoholic beverage retailers and wholesalers, and other alcoholic beverage licensees, advertising and production agencies, electronic media firm, Irio, Inc., Sweepstakes Consulting, LLC, and members of their immediate families and those living in the same household are not eligible to participate. All federal, state, and local laws and regulations apply.

TIMING: The Sweepstakes begins at 9:00 am on June 1, 2015 and ends at 11:00 pm on July 31, 2015 ("Sweepstakes Period"). All times are Pacific Time or "PT." Limit of one (1) entry per person or e-mail address per day.

HOW TO ENTER:

a.) **ONLINE:** Complete and submit the online entry form found at wine.social/TomGoreSweeps ("Sweepstakes Website"). Invite friends and you'll receive one (1) additional entry for every unique friend who enters the Sweepstakes during the Sweepstakes Period as determined by his or her email address. Entrants must be the authorized account holder of the e-mail account from which the entry is made. Entries generated by script, macro or other automated or mechanical means will be void. The collection of entry registration information by Sponsor is subject to its privacy policy found at www.cbrands.com.

b.) **TEXT MESSAGE:** Using a two-way text-messaging capable device, text "FarmToGlass" to 47464. Each text message constitutes one (1) Sweepstakes entry. If a potential text-entry winner of any prize cannot be contacted, or fails to complete the fulfillment form within ten (10) days from the time first notified, potential winner forfeits prize. Texting entrants must be the authorized account holder of the account from which the entry is made. **Entrants who participate by text-messaging will be charged according to their carriers' standard messaging and data rates and entrants should contact their carriers for pricing details. Check your owners' manual for specific text-messaging instructions. Text-messaging may not be available through all wireless carriers.**

PRIZE and Approximate Retail Value or "ARV": a trip for winner and up to three (3) guests consisting of roundtrip coach air transportation for four (4) people from the major U.S. airport closest to winner's residence to San Francisco, California, two (2) nights double-occupancy hotel accommodations, three (3)-day car rental, \$500 in spending money, and a winery tour including lunch (\$6,880 maximum prize ARV). Travel and lodging are subject to space availability and

trip must be completed by 7/31/16. Winner and travel companions must travel on the same itinerary and are responsible for travel identification. Prize does not include alcoholic beverages. Any expenses not mentioned above are the winner's responsibility. No substitution for prize except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded, at the Sponsor's sole discretion. Prize is not transferable or redeemable for cash. Taxes are the winner's responsibility. Odds of winning depend on the number of entries received.

WINNER will be selected on or about August 3, 2015 in a random drawing conducted under the supervision of Sweepstakes Consulting, LLC, an independent agency whose decisions are final on all matters relating to the Sweepstakes. Potential winner will be notified by phone or e-mail or mail and required to complete an Affidavit of Eligibility and Liability/Publicity Release that must be returned within ten (10) days of the date on the notification or an alternate winner will be selected. Winner's travel companions must be a legal U.S. resident age 21 or older and will be required to execute a Liability/Publicity Release prior to issuance of travel documents. Any prize notification or prize returned as undeliverable will be awarded to an alternate winner. Prize acceptance constitutes permission (except where prohibited) to use winner's name, photographs, and likeness for advertising and publicity purposes without additional compensation.

GENERAL TERMS: Entrants agree to be bound by these Official Rules. Participants, by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its subsidiaries, affiliates, advertising and promotion agencies, electronic media firm, Irio, Inc., Sweepstakes Consulting, LLC, and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause of thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of, or inability to use a prize in the Sweepstakes, or their participation in the Sweepstakes, or their participation in any Sweepstakes or prize related activity, or any travel related to the Sweepstakes, or any travel for any prize related activity. Sponsor and its agents are not responsible for lost, late, misdirected, damaged, incomplete or illegible entries or Internet technical, hardware, software, telephone, or transmission failures of any kind, which may limit a person's ability to enter the Sweepstakes. Sponsor and its agents are not responsible for any injury or damage to entrants' or any other person's computer related to or resulting from entering or downloading any materials in the Sweepstakes. Sponsor reserves the right to cancel or suspend advertising the Sweepstakes on the Internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or proper conduct of the Sweepstakes. Sponsor reserves the right to terminate or modify the Sweepstakes or text or online portion thereof, if, at any time, Sponsor's phone and/or online service is no longer available or compromised by any virus, bug, or other intervention beyond Sponsor's control. Sponsor reserves the right to disqualify any entrant found to be disrupting the operation of the Sweepstakes or its web site. If the integrity of the Internet portion of the Sweepstakes is compromised in any manner, Sponsor reserves the right to modify Sweepstakes and randomly select a winner from valid entries received that are unaffected by the problem. In the event of a

dispute as to the identity of any online or text entrant, entrant will be deemed the individual identified on the online entry form or phone account. No transfer or assignment of entries is permitted. Entries become the sole property of the Sponsor. The collection of entry information by Sponsor is subject to its privacy policy found at www.cbrands.com. All issues and questions concerning these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of New York State, without giving effect to any choice of law or conflict of law rules (whether of New York State or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York State.

WINNER'S LIST: For the winner's name, send a self-addressed stamped envelope to: Tom Gore Vineyards Farm-to-Glass Winners List, PO Box 25309, Rochester, NY 14625-0309.

SPONSOR: Tom Gore Vineyards, Geyserville, CA.